

# Total Outdoor Network, Inc. Advertising Rate Card



Phone: 701-202-9247  
 email: mhaas@totaloutdoornetwork.com  
 online: www.totaloutdoornetwork.com

## Big Buy Rates

Banner campaign, general site run

Impressions	Leaderboard (728x90)	Tower (160x600)	Rectangle (300x250)
1.5 mil.	\$5,250	\$5,250	\$5,250
3 mil.	\$10,200	\$10,200	\$10,200
6 mil.	\$19,200	\$19,200	\$19,200
12 mil.	\$36,000	\$36,000	\$36,000
24 mil.	\$68,400	\$68,400	\$68,400
32 mil.	\$80,000	\$80,000	\$80,000
50 mil.	\$99,000	\$99,000	\$99,000

Site	2009 Monthly Average		
	Visits	Unique Visits	Page Views
<a href="http://www.nodakoutdoors.com">www.nodakoutdoors.com</a>	250,000	150,000	1,110,000
<a href="http://www.fishingbuddy.com">www.fishingbuddy.com</a>	250,000	100,000	1,575,000
<a href="http://www.duckhuntingchat.com">www.duckhuntingchat.com</a>	200,000	61,000	1,560,000
<a href="http://www.goosehuntingchat.com">www.goosehuntingchat.com</a>	35,000	15,500	105,000
<a href="http://www.sdoinsider.com">www.sdoinsider.com</a>	22,000	11,000	112,000
<a href="http://www.icefishingchat.com">www.icefishingchat.com</a>	15,000	8,500	70,000
<a href="http://www.gameandfishrecipes.com">www.gameandfishrecipes.com</a>	13,000	8,000	21,000
<b>Total Monthly Average</b>	<b>785,000</b>	<b>354,000</b>	<b>4,553,000</b>

